Ruto took 64% of Kenya's searches.

64%

Share of Google searches for five names in Kenya, 28 August to 28 November 2026. Searches, not votes.

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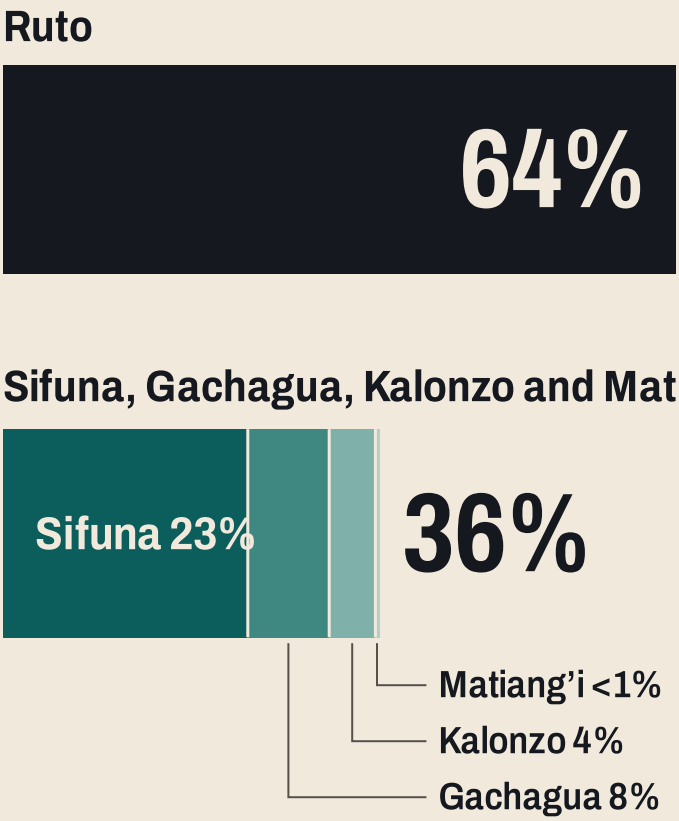
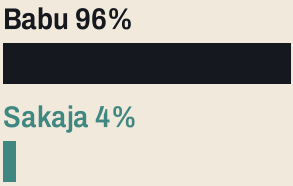
Share of Google searches for five names in Kenya, 28 August to 28 November 2026.



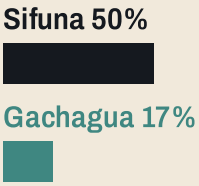
Source: Google Trends, Kenya. Each share is that name's part of the added-up daily scores (0 to 100), 28 Aug to 28 Nov 2026. Captured 28 Nov 2026. Shares are rounded and do not add to 100 because Matiang'i is under 1%.

This counts Google searches, not votes.

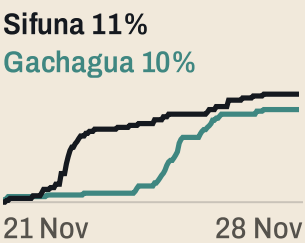
Four more findings



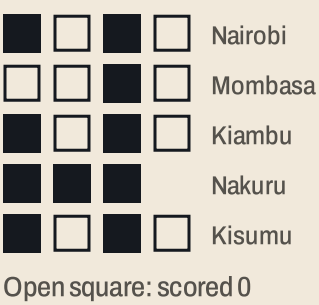
Babu Owino took **96%** of Nairobi governor-name searches. Sakaja had 4%.



Edwin Sifuna took **50%** of searches among the eight challengers. Gachagua had 17%.



This week Gachagua **nearly caught** Sifuna. Sifuna 11%, Gachagua 10%. Ruto had 78%.



Nine of 19 governor names took 0% of searches for three months.

Source: Google Trends, Kenya. Shares of added-up daily scores, 28 Aug to 28 Nov 2026. This week: added-up hourly scores, 21 to 28 Nov 2026. Shares are rounded.

The races

Share of Google searches, 28 Aug to 28 Nov 2026. Governor shares are among the governor names only.

RACE	LEAD SHARE	WHO
President	64%	Ruto. Next is Sifuna on 23%.
Nairobi	96%	Babu Owino. Sakaja has 4%.
Mombasa	100%	Hassan Omar. The other three had 0%.
Kiambu	50%	Wamatangi and Kabogo, tied.
Nakuru	56%	Tabitha Karanja. Kinyanjui 39%, Kihika 6%.
Kisumu	86%	Aduma Owuor. Ruth Odinga 14%.
This week	78%	Ruto. Sifuna 11%, Gachagua 10%.

How we did it

Google Trends, Kenya. Each share is that name's part of the added-up daily scores (0 to 100), 28 Aug to 28 Nov 2026. This week: hourly, 21 to 28 Nov. Zero means too few searches to count. In Mombasa, Kiambu, Nakuru and Kisumu, Google counted very few searches for the governor names. Raw daily scores: afrigauge.co.ke/data



Who we are

Kenyan election data. AfriGauge tracks Kenya's 2027 races with open data, and every method is published.

Owned by Ananke Digital.

What they are

Google search scores for Kenya. They show what people looked up.

What they are not

Votes, polls or forecasts. This counts Google searches, not votes.

Use them

Free to use with credit to AfriGauge.

Say it counts Google searches, not votes. Charts and every number: afrigauge.co.ke/data

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